# biblio

Survey #2 Results Summary

Purpose:

To distribute another an additional survey in the later stages of the design process to confirm our work thus far. We also wanted to see how language in the app is interpreted or what what it makes them "think of". This will allow us to determine if we need to change language used in the app so that potential users can intuitively nagivate and use Biblio.
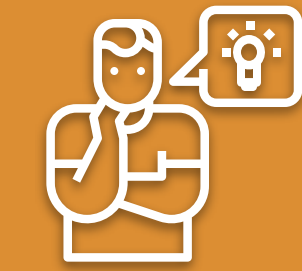
Distribution:

In order to get the survey's out and responses, we used social media platforms and texting. With a short deadline, this was the best option available to get results.
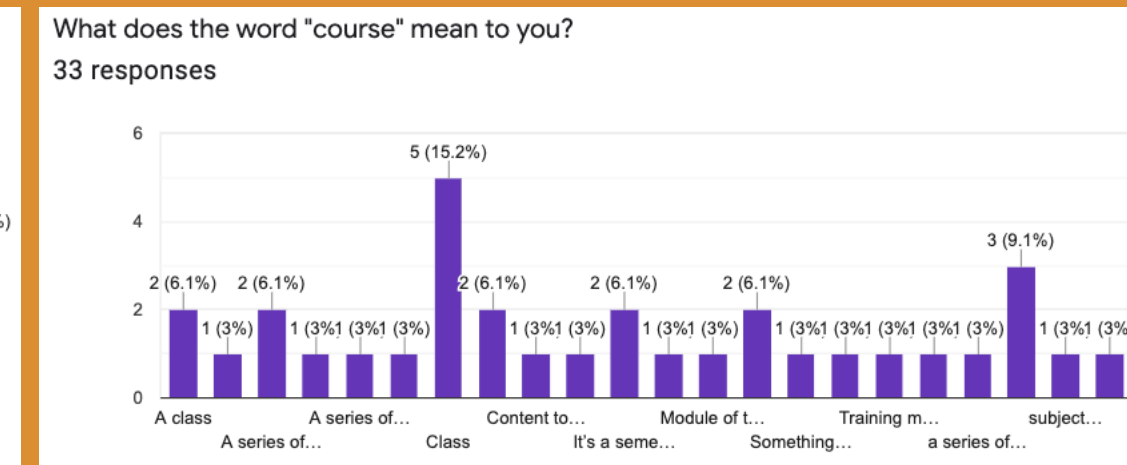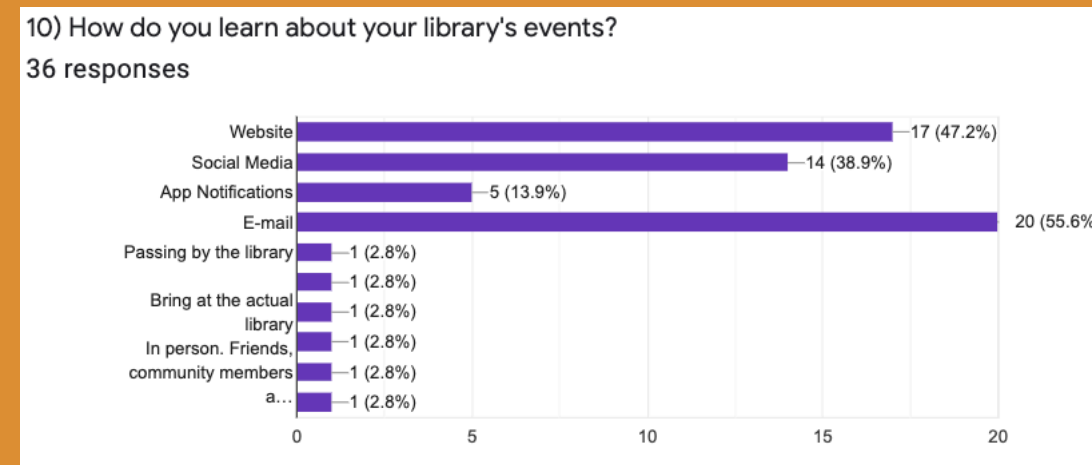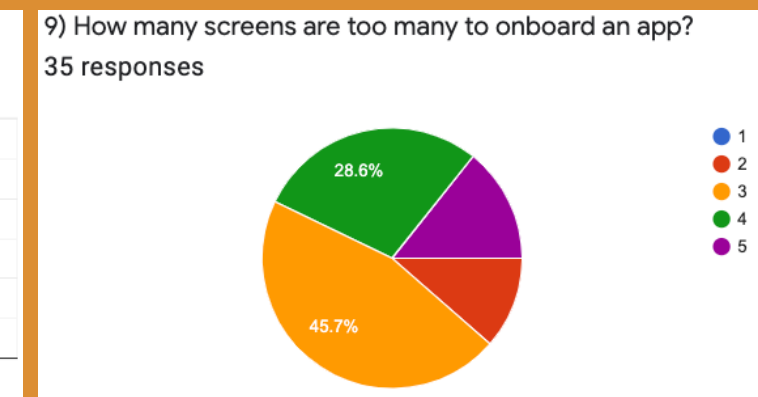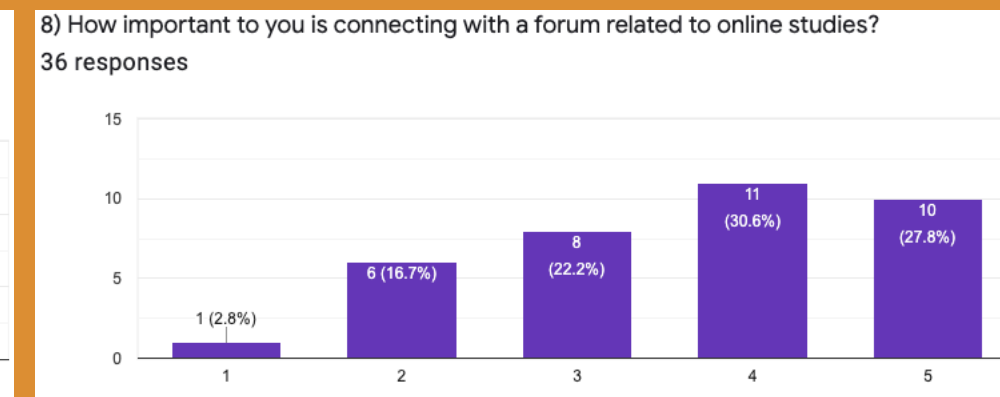
Distribution Streams

Reddit   Snapchat   Text

Demographic:

We kept the same target demographic of adults 22 years or older that are interested in changing careers or career development.

Findings

3) Which classes do you find more convenient?
36 responses
- Online
- In-person
58.3% 41.7%

4) Are you interested in gaining certificates online?
36 responses
- Yes
- No
22.2% 77.8%

5) How often do you watch lectures on your phone?
36 responses
- Always
- Often
- Sometimes
- Rarely
- Never
30.6% 41.7%

6) How often do you listen to lectures through your phone?
36 responses
- Always
- Often
- Sometimes
- Rarely
- Never
27.8% 38.9% 22.2%

7) How important is it to be able to save lectures, classes and seminars for later viewing?
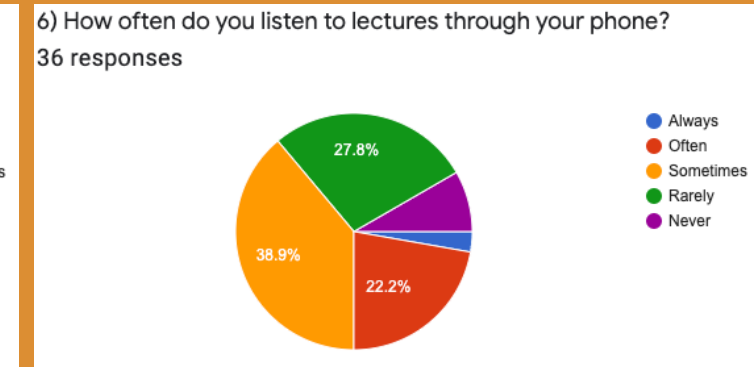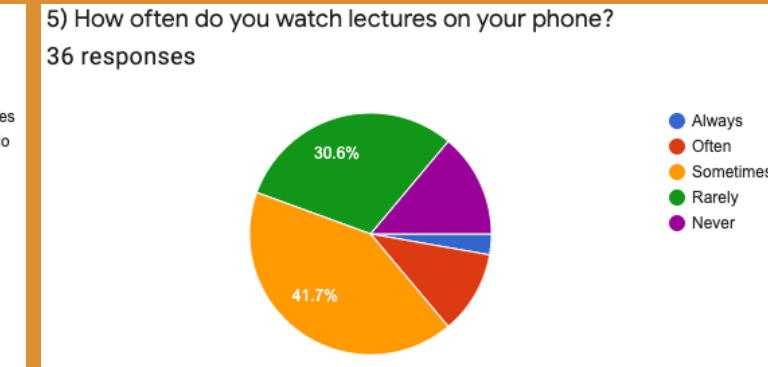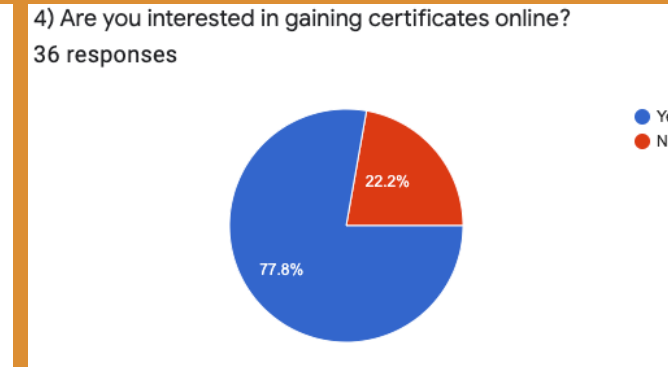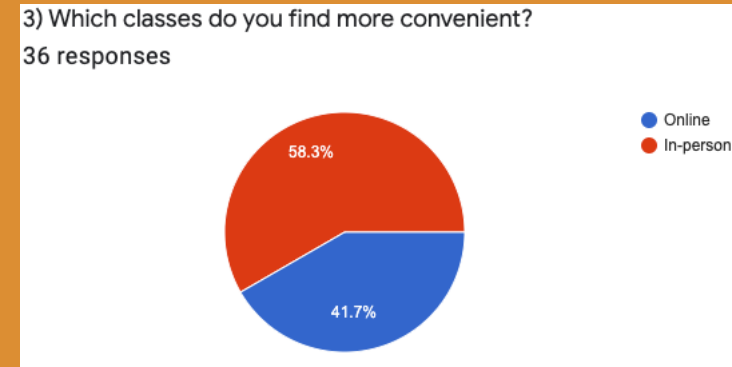36 responses
0 (0%) 2 (5.6%) 8 (22.2%) 5 (13.9%) 21 (58.3%)

8) How important to you is connecting with a forum related to online studies?
36 responses
1 (2.8%) 6 (16.7%) 8 (22.2%) 11 (30.6%) 10 (27.8%)

9) How many screens are too many to onboard an app?
35 responses
- 1
- 2
- 3
- 4
- 5
28.6% 45.7%

10) How do you learn about your library's events?
36 responses
- Website — 17 (47.2%)
- Social Media — 14 (38.9%)
- App Notifications — 5 (13.9%)
- E-mail — 20 (55.6%)
- Passing by the library — 1 (2.8%)
- Bring at the actual library — 1 (2.8%)
- In person. Friends, community members — 1 (2.8%)
- a... — 1 (2.8%)

What does the word "course" mean to you?
33 responses
2 (6.1%) 2 (6.1%) 5 (15.2%) 2 (6.1%) 2 (6.1%) 2 (6.1%) 3 (9.1%)
A class A series of... Class It's a seme... Module of t... Something... a series of... subject...

Key Takeaways

- Users prefer to have both **online and in-person** course/education options

- Potential Users primarily find out about events going on at their library through **3 channels: social media, website, email**

- It is very important for potential users to be able to **save their content** for later

- Potential Users associate the terms **"course" and "class" synonymous** with eachother

- Majority of potential **users associate the indending meanings** of our terms: Seminar & Workshop

- Some features, like paid courses and certificates, will need to be added to **later versions of Biblio** after more research and testing